

**UNITED STATES PATENT AND TRADEMARK OFFICE
CERTIFICATE OF CORRECTION**

Page 1 of 1

PATENT NO. : 6,963,897 B1
APPLICATION NO.: 09/602,983
ISSUE DATE : November 8, 2005
INVENTOR(S) : Edward A. Hubbard

It is certified that an error appears or errors appear in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

On the cover page, please replace the priority information paragraph with the following paragraph:

--Related U.S. Application Data

This application is a continuation-in-part of application No. 09/538,543, filed on Mar. 30, 2000, now U.S. Patent No. 7,003,547, and a continuation-in-part of application No. 09/539,023, filed on Mar. 30, 2000, now abandoned, and a continuation-in-part of application No. 09/539,448, filed on Mar. 30, 2000, now abandoned, and a continuation-in-part of application No. 09/539,428, filed on Mar. 30, 2000, now abandoned, and a continuation-in-part of application No. 09/539,106, filed on Mar. 30, 2000, now U.S. Patent No. 6,891,802, and a continuation-in-part of application No. 09/538,542, filed on Mar. 30, 2000, now U.S. Patent No. 6,654,783, and a continuation-in-part of application No. 09/539,107, filed on Mar. 30, 2000, now abandoned.--

MAILING ADDRESS OF SENDER (Please do not use customer number below):

**James F. Goëdken
Bell Boyd & Lloyd LLP
P.O. Box 1135
Chicago, IL 60690**

This collection of information is required by 37 CFR 1.322, 1.323, and 1.324. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 1.0 hour to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: **Attention Certificate of Corrections Branch, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Patentee(s): Edward A. Hubbard
Patent No.: US 6,963,897 B1
Issue Date: November 8, 2005
Title: CUSTOMER SERVICES AND ADVERTISING BASED UPON DEVICE
ATTRIBUTES AND ASSOCIATED DISTRIBUTED PROCESSING SYSTEM
Examiner: Duong, Thomas
Docket No.: 118927-009

Commissioner for Patents
P.O. Box 1135
Alexandria, VA 22313-1450

REQUEST FOR CERTIFICATE OF CORRECTION UNDER 37 CFR SECTION 1.323

Dear Sir:

On the cover page please replace the priority information paragraph with the following paragraph:

Related U.S. Application Data

This application is a continuation-in-part of application No. 09/538,543, filed on Mar. 30, 2000, now U.S. Pat. No. 7,003,547, and a continuation-in-part of application No. 09/539,023, filed on Mar. 30, 2000, now abandoned, and a continuation-in-part of application No. 09/539,448, filed on Mar. 30, 2000, now abandoned, and a continuation-in-part of application No. 09/539,428, filed on Mar. 30, 2000, now abandoned, and a continuation-in-part of application No. 09/539,106, filed on Mar. 30, 2000, now U.S. Pat. No. 6,891,802, and a continuation-in-part of application No. 09/538,542, filed on Mar. 30, 2000, now U.S. Pat. No. 6,654,783, and a continuation-in-part of application No. 09/539,107, filed on Mar. 30, 2000, now abandoned.

REMARKS

Upon careful review of issued U.S. Patent No. 6,963,897 B1 that issued November 8, 2005, errors were noted with regard to the chain of priority, as the application should have been a continuation-in-part of each of the listed applications. A copy of the executed Declaration that includes the priority claim is enclosed herewith as Exhibit A. Further, the priority information was correctly stated in the specification in Column 1, lines 6-26.


Accordingly, Applicants respectfully request that this request for a certificate of correction be granted and thus a certificate of correction be issued that identifies the corrected related U.S. applications on the face of the above-identified issued patent based on at least the reasons as discussed above.

Patentee is hereby requesting the issuance of a Certificate of Correction pursuant to 37 CFR §1.323. A proposed Certificate of Correction is also submitted herewith. Patentee requests that Deposit Account No. 02-1818 be charged for the requisite fee pursuant to 37 CFR §1.20(a).

Respectfully submitted,

BELL, BOYD & LLOYD LLC

BY


James F. Goedken
Reg. No. 44,715
Customer No.: 24573

Dated: March 11, 2007

DECLARATION FOR PATENT APPLICATION AND
POWER OF ATTORNEY

As an undersigned inventor, I hereby declare that:

My residence, post office address and country of citizenship are as stated directly below my name.

I believe (check one) ☒ I am the original, first and sole inventor
☐ I am a joint inventor and the below named inventors are the
original and first inventors

of the subject matter which is claimed and for which a patent is sought on the invention entitled

**CUSTOMER SERVICES AND ADVERTISING BASED UPON DEVICE ATTRIBUTES
AND ASSOCIATED DISTRIBUTED PROCESSING SYSTEM**

the specification of which

(check one) ☒ is attached hereto.
☐ was filed on _____,
as Application Serial No. _____,
and was amended on _____.
(if applicable)

I further declare that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose to the United States Patent and Trademark Office (hereinafter "the Office") all information known to me to be material to patentability of the subject matter which is claimed as defined in 37 C.F.R. §1.56.

I hereby claim foreign priority benefits under 35 U.S.C. § 119 of any foreign application(s) for patent or inventor's certificate indicated below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

Prior Foreign Application(s)

Number

Country

Day/Month/Year Filed

Priority

Claimed

Yes No

None

I hereby claim the benefit under 35 U.S. C. § 119(e) of any United States provisional application listed below:

Provisional Application Serial No.

Filing Date

None

I hereby claim the benefit under 35 U.S.C. § 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of 35 U.S.C. § 112, I acknowledge the duty to disclose to the Office all information known to me to be material to patentability as defined in 37 C.F.R. § 1.56, which became available between the filing date of the prior application and the national or PCT international filing date of this application:

| <u>Application Serial No.</u> | <u>Filing Date</u> | <u>Status (patented, pending, abandoned)</u> |
|-------------------------------|--------------------|----------------------------------------------|
| 09/538,543 | March 30, 2000 | Pending |
| 09/539,023 | March 30, 2000 | Pending |
| 09/539,448 | March 30, 2000 | Pending |
| 09/539,428 | March 30, 2000 | Pending |
| 09/539,106 | March 30, 2000 | Pending |
| 09/538,542 | March 30, 2000 | Pending |
| 09/539,107 | March 30, 2000 | Pending |

I hereby appoint: Robert M. O'Keefe (Reg. No. 35,630), Richard D. Egan (Reg. No. 36,788), Brian W. Peterman (Reg. No. 37,908), and William W. Enders (Reg. No. 41,735), each an attorney of the firm of O'KEEFE, EGAN & PETERMAN, as its attorneys for so long as they remain with such firm, with full power of substitution and revocation, to prosecute the application, to make alterations and amendments therein, to transact all business in the Patent and Trademark Office in connection therewith, and to receive any Letters Patent, and for one year after issuance of such Letters Patent to file any request for a certificate of correction that may be deemed appropriate.

Address all telephone calls to Brian W. Peterman at telephone number (512) 347-1611.

Address all correspondence to:

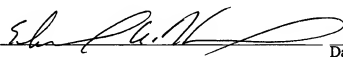
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I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further, that these statements were made with the knowledge that willful false statements and the like are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and may jeopardize the validity of the application or any patent issued thereon.

Full name of sole inventor: Edward A. Hubbard

Inventor's Signature  6/23/00
Date

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Citizenship: USA

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(Including Postal Code)

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